



Ohio Consumers for Health Coverage's *Fix It Now!* Campaign



Ohio Consumers for Health Coverage is calling on Ohio's elected officials and candidates for office to make Health Care Reform their top priority. Ohio Consumers for Health Coverage (OCHC) is asking them to ***Fix It Now!***

Ohioans cannot wait any longer for relief from skyrocketing health care costs, outdated insurance rules, and lack of access to care. Each day that goes by means higher health care costs, more Ohioans joining the ranks of the uninsured, and fewer small businesses offering coverage, all while Ohioans become sicker.



Ohio Consumers for Health Coverage is a coalition uniting the consumer voice with the goal of achieving *affordable, high quality* health care for *all*. OCHC has adopted five principles to guide our work and to use as a yardstick to measure all proposals for fixing health care:

- ▶ Health care coverage should be available to all, should be continuous, and should be affordable to individuals and families.
- ▶ Achieving health care coverage should be affordable and sustainable for society.
- ▶ Health insurance should enhance health and well-being by promoting access to high-quality care that is effective, efficient, safe, timely, patient-centered, and equitable.



As Ohio and the nation consider reforming health care, OCHC is working for change in five areas to meet consumer needs:

- ▶ Reforming insurance rules
- ▶ Making coverage affordable through public funding for those with lowest incomes and subsidizing coverage on a sliding scale
- ▶ Ensuring shared responsibility for the cost of health care
- ▶ Requiring insurance companies, hospitals, and the government to report on health care spending
- ▶ Increasing quality and cost effectiveness of care to improve outcomes.



For more information, contact OCHC at 614.456.0060 or visit our website at www.ohioconsumersforhealth.org